

Feeding with love

#LOVIbook

#LOVIbook

Join us!



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BREASTFEEDING

Breastfeeding is the greatest gift you can give your baby on the day they are born.



Protection of breastfeeding

Breastfeeding is the healthiest

and most valuable feeding method for newborns and infants. Although most mums want to breastfeed their babies, to begin may prove challenging.

As LOVI brand, we support mothers in breastfeeding by offering products and solutions designed with their needs and everyday challenges in mind.

With us, moments with your baby at the breast can be easier and more peaceful.

BREASTFEEDING

Antibacterial Breast Pads Discreet Elegance

Antibacterial protection during day and night*



LOVI Breast Pads provide antibacterial protection. A special antibacterial insert with the addition of nano-silver eliminates specific bacteria and protects skin of

the breasts from their effects^{*}, which provides even greater hygiene and safety during breastfeeding. Highly absorbent and exceptionally thin breast pads provide a feeling of dryness. They are contoured and finished with elegant lace.

Each pad is individually packed for maximum hygiene.



Antibacterial protection for mother and baby

Antibacterial insert eliminates specific bacteria at least 90%, thus protecting breast skin*



Super absorbent

Gelling filling retains moisture up to 100 ml.



40 pcs

60 pcs

20 pcs

20 pcs

19/602new

19/607new

19/610new

19/611new

Breathable

They are air permeable, protecting the sensitive breast skin against scalding.

*The pink insert element has antibacterial properties; its inhibitory coecient for Staphylococcus aureus, E. coli, and Candida albicans yeast is at least 90%, as conrmed by the report from the SGS-CSTC Standards Technical Services (Shanghai) Co., Ltd.

Nipple Shields Skin Touch

Protection of breast nipples



cat. no.		
size S	5/605gb	
size M/L	5/606gb	
2 pcs in a capsule		

Nipple shields are as delicate as a mother's touch and helpful in the problem of inverted or flat nipples. They can also be used periodically in the event of hypersensitivity and damage to the nipples, after a lactation consultation. Niple shields are made of safe silicone that does not cause allergies, is of the highest quality, so it does not change the taste and smell of milk, which gives child a sense of naturalness.

They are available in two sizes: S for women with smaller nipples and M/L for women with standard nipples.



Extremely thin

Which enables for even easier milk suckling by a child. Thin and soft tip reduces the distance to the nipple.



Matt surface

Imitates mother's skin, its texture and delicacy, and high-quality silicone does not change the taste and smell of milk, which gives the child a feeling of naturalness.



Profiled shape

Enables babies to maintain direct contact with their mother's breast. Nipple shields adhere very well to the body thanks to which suckling of breast milk is easier for a child.

Excellent protection of what is most valuable – mother's milk

cat. no).
---------	----

25 pcs 12/208

Breast Milk Storage Bags are safe and hygienic way to preserve breast milk for longer.

They are leak-proof, easy to use, and perfect for freezing milk without compromising its nutritional value.





100

R 824 4

120

190



OV

R 82 (2)

♦ 200

150

+120

,90

Profiled nozzle

convenient and easy milk pouring from storage bag to bottle.



Notes

space to write pack date and amount of liquid.

Tight closure

double closure of the bag prevents accidential spilling of milk.



Scale

readable, visible scale, capacity up to 200 ml.



Sterile bag

ready to use right away.



Storing

suitable for storing in the fridge or in the freezer. Lanolin nipple cream

Soothes sore nipples

cat. no.

14/001



Lanolin cream for use during pregnancy and breastfeeding. Protects against chafing, cracking and soothes sore nipples.

Made from 100% pharmaceutical grade lanolin, with no additives, making it hypoallergenic. It is safe for mother and baby, and convenient to use, there is no need to remove it before next breastfeeding. Also ideal for chapped lips, dry or sensitive skin.



Natural and hypoallergenic

100% pharmaceutical grade lanolin, no additives, also suitable for sensitive skin.

Relief during breastfeeding

Soothes sore and dry nipples, prevents them from cracking.

|--|

No need to remove before breastfeeding

Safe for mother and baby - does not require removal from the nipples before the next breastfeeding.

COMBINING FEEDING



Combining breastfeeding with bottle feeding

If you are experiencing periodic breastfeeding difficulties, need to leave



your child someone else's care or our pediatrician recommends that your baby needs extra feeding for medical reasons, our accessories enable you to feed milk in a way that does not impede your baby's suckling reflex or discourage it from breast suckling.

This helps ensure a smooth return to breastfeeding without any problems.

COMBINING FEEDING

Mammafeel Bottle with Dynamic Teat®

So close to mum's breast Mannafeel







Innovative Mammafeel bottle for expressed breast milk mother's expressed milk, is as close to the mother's breast as possible, because it resembles mum's breast in terms of colour, shape and dynamics.

CONFIRMED IN RESEARCH[®]



Mammafeel bottle with a dynamic teat considers sensations of a child accustomed to suckling, such as touch of the breast, velvety skin, familiar shape and color, as well as softness and elasticity of the breast.

LOVI's mission is to support mothers and take care of what is most precious - breastfeeding. As a responsible brand, we conduct reliable research, which is why LOVI Mammafeel Bottle was subjected to a sucking biomechanics test in a group of 102 newborns and infants aged 0-12 months to confirm its innovativeness.

*Find out more on page 62-64.

COMBINING FEEDING Mammafeel Bottle with Dynamic Teat[®]

So close to mum's breast

Naturalness and elasticity

– the silicone, flesh – coloured ring

similar to the areola of a nipple

Softness and velvetiness - imitating mum's skin

Dynamics, shape and proportions - modelled on the structure of mum's breast

Dynamics



soft and dynamic teat expands and contracts with the baby's suckling reflex and hard, profiled base allows for a stable, wide positioning of baby's lips, similar to that on the breast

Appropriate angle of opening baby's mouth

allows for tight positoned of the lips and breathe through the nose similar as at mother's breast

Anti-colic

teat valve and the correct position of lips on teat alllow to breathe through the nose which reducing the risk of colic

COMBINING FEEDING

Dynamic teat[®] Mammafeel

So close to mum's breast

cat. no.			
Teat	Om+	¢	18/731
1 pc.	MINI	,	
Teat 1 pc.	3m+ SLOW		18/732
Teat	6m+	А	18/733
1 pc.	MEDIUM	Д	
Teat	9m+	*	18/734
1 pc.	FAST		
Teat	бт+	+	18/735
1 pc.	CROSS-CUT	,	
		+ 	

Innovative Mammafeel teat that resembles mum's breast as much as possible in terms of colour, shape and dynamics.

So even at the time of suckling milk from bottle the baby could feel closeness as with mum. And that mum, even when there is a need for bottle feeding, could breastfeed again without any difficulties.

Dynamic teat in Mammafeel bottle not only imitates the closeness and natural suckling from the breast as much as possible, but at the same time does not to disturb the suckling reflex, so a baby can return freely to suckling mum's breast.

Teats with different flows adapted to the feeding stages:



Teat applied from the top

due to stable, wide base and breast inspired shape.

Sterilization case

convenient packaging, which can be used to sterilization in microwave.



Medical + Bottle with Dynamic Teat®

Protection of the suckling reflex







Designed with the participation of medical professionals and clinically tested. Provided with a professional Dynamic Teat[®] made of heterogeneous silicone layers (a thin, dynamic, extending tip and a hard, profiled base). Contoured shape of the bottle makes it easier to hold it correctly and serve milk in a safe position.

Medical+ Bottle with Dynamic Teat[®] / Dynamic Teat[®]



Dynamic tip of the teat

Made of a thin layer of silicone. Actively works to stimulate the muscles of the mouth so they are active. The baby has to work for food.



Hard, wide, profiled base

Made of a thicker layer of silicone. It provides a stable support for the lips. The profile and width of the base, selected by medical experts, ensures the baby opens its lips to the right position.



Venting system SUPER vent

The venting valve prevents the teat from getting drawn in and collapsing, thus reducing the risk of colic.



Teats with different outflows:



COMBINING FEEDING

Trends Bottle with Dynamic Teat®

Safe for breastfeeding



Bottles safe for breastfed babies as it does not impede their sucking reflex and does not interfere with breastfeeding.



Dynamic tip of the teat

Made of a thin layer of silicone. Actively works to stimulate the muscles of the mouth so they are active. The baby has to work for food.



Hard, wide, profiled base

Made of a thicker layer of silicone. It provides a stable support for the lips. The profile and width of the base, selected by medical experts, ensures the baby opens its lips to the right position.



Venting system SUPER vent

The venting valve prevents the teat from getting drawn in and collapsing, thus reducing the risk of colic.

Self-Sterilising Bottle for steaming in microwave

Fast and easy sterilisation

Innovative Self-Sterilising LOVI Bottle doest not require boiling in water or using steam sterilisers.

When properly assembled, the bottle self-sterilises.

Dynamic teat does not impede sucking relflex and does not interfere with breastfeeding.



Hood and tongs for steaming

Allows you to steam all parts of the bottle in a microwave oven in just 90 seconds.



0008

Step 1.

Pour 30 ml of water in the hood and place all the parts in it.

		T
\downarrow	A	\downarrow

Step 2.

cat. no.

0 m+

teat

3 m+

teat

150 ml

250 ml

21/572

21/570

Put the bottle upside-down in the hood, and place in the microwave oven. After a moment the bottle is ready.

COMBINING FEEDING

Diamond Glass Bottle with Dynamic Teat®



interfere with breastfeeding.





Natural and ecological material (BPA free)

Food temperature remains unchanged for a longer period thanks to the durable and light borosilicate glass. This material is also easy to clean and resistant to freezing and boiling temperatures.



Dynamic tip of the teat

Made of a thin layer of silicone. The tip of the teat expands and contracts with the baby's suckling rhythm, stimulating the muscles of the mouth so they are active. The child has to work to obtain the milk from the teat.



Venting system SUPER vent

The venting valve prevents the teat from getting drawn in and collapsing, thus reducing the risk of colic.

Newborn Starter Set Baby Shower

Set protecting suckling reflex



LOVI Newborn Starter Set

Baby Shower is a perfect gift for future mother or a great addition to a newborn layette, as it includes all the essential products to get started.



Set includes:

- 2 pcs LOVI Medical + Bottle 150 ml
- 2 pcs LOVI Medical + Bottle 250 ml
- ➤ 2 pcs LOVI Dynamic Teat 0m+ (on the bottle)
- 2 pcs LOVI Dynamic Teat 3m+ (on the bottle)
- ➤ 2 pcs LOVI Silicone Dynamic Soother 0-2 Baby Shower

LOVI Soother Clip with Ribbon Baby Shower





Dynamic tip of the teat

Made of a thin layer of silicone. The tip of the teat expands and contracts with the baby's suckling rhythm, stimulating the muscles of the mouth so they are active. The child has to work to obtain the milk from the teat.



LOVI Dynamic Soother

does not disturb the suckling reflex and natural development of speech and bite patterns^{*}.



Venting system SUPER vent

The venting valve prevents the teat from getting drawn in and collapsing, thus reducing the risk of colic.

* Provided that orthodontic and neurologopedic recommendations are followed.

COMBINING FEEDING Electric Steriliser with Dryer

Convenient and fast sterilization with drying

Sterilization and drying in 20 minutes



0008

cat. no.

12/209

LOVI Sterilizer with Dryer offers convenience and quickness. With up to 3 programs in one device, bottles and accessories are sterilized, dried and ready to use again in 20 minutes.

3 programs:

1. Sterilization Program – natural steam sterilisation – in 10 minutes after switching on

2. Drying Program – possibility of drying in selected time: 10, 30 or 50 minutes

3. Auto Program – automatic sterilisation



and drying in 1 hour (10 minutes of sterilisation and 50 minutes of drying)



Unique drying function

Ensures maximum hygiene and saves time.



Quick

Sterilisation and drying even in 20 minutes. Just turn on Sterilize program, which lasts 10 minutes and then the shortest Drying program, which also lasts 10 minutes.



Safe

Natural steam sterilisation eliminates up to 99,9% bacteria and ensures maximum hygiene.

Bottle Warmer and Sterilizer 6in1

Fast and intuitive milk preparation

cat. no.

77/051_whi

77/051_grey

It allows quick and intuitive preparation of baby food at the optimal temperature for them.

It combines 6 functions:

- 1. Quick heating of milk.
- 2. Quick heating of food.
- 3. Keeping milk temperature.
- 4. Keeping food temperature.
- 5. Scalding bottles and bottles accesories.
- 6. Gradually defrosts the food.







Fast

Heats up milk in 2 minutes (80 ml of milk/water at an initial temperature of 21°C).



avick heating

defrosting

Din

quick heating

७

8000

keeping niik temperature

scalding

ч<u>C</u>°С

S0:00 ©

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0008

Intuitive

Thanks to three modes (bottle, HOT, dinner) and an easy to read electronic touchscreen.



Universal

Fits most types of bottles and baby food jars.

SOOTHING





Soothing

Sucking is one of a newborn's first needs - a natural reflex that plays a crucial role in a child's development from the very first moments of life.

It helps regulate appetite, supports proper feeding, and most importantly, brings comfort and a sense of security to the baby.

A soother satisfies this strong need to suck. Its purpose is to soothe and calm the baby, while giving the mother a moment of rest and a sense of peace.

SOOTHING

Dynamic Soother[®] Prime



Prime means excellent

Excellent combination of beauty and healthy sucking

LOVI Prime dynamic soother is safe for the sucking reflex and does not disturb speech and bite development^{*}.

Dynamic soother, thanks to its unique construction of silicone of various thicknesses,

stretches and contracts according to the baby's sucking rhythm. Thanks to this, it protects baby's sucking reflex and does not interfere with breastfeeding.

Symmetrical shape of teat is inspired by a milk-filled nipple, which provides baby with a familiar feeling similar to that of the breast. Soother shield has a special cutout to facilitate breathing through the nose and swallowing saliva, just like at the breast. Contoured shield adheres as little as possible to the baby's skin, which facilitates free air flow and reduces the risk of skin irritation.

* provided that orthodontic and neurologopedic recommendations are followed.

SOOTHING

Dynamic Soother® Prime



dynamic nipple expands and shrinks with the baby's suckling motions.



Safe for breastfeeding

symmetrical teat is inspired by a milk-filled nipple, which provides baby familiar feeling similar to that of the breast.



Breathing freely through the nose

contoured shield with cutout makes it easier to breathe through the nose and swallow saliva, just like at the breast.



Safe for bite and speech

flattened nipple and thin neck of the soother, allow baby to close their mouth freely and support natural gum movement while sucking.

Does not deform in the mouth

nipple is made of durable silicone that does not deform in the child's mouth during use. Gentle to the skin

shield sticks to the skin as little as possible, which allows free air flow and reduces the risk of skin irritation.

* provided that orthodontic and neurologopedic recommendations are followed.



0-6m



34/420	34/421	34/436
Lilac	Violet	Blush Glow

SOOTHING	Dynamic Soother® Prime	
6-18 m		
34/402 Coconut/Ivory	34/406 Nude/Blush	34/410 Granola/Orange
34/414 Pistachio/Green	34/418 Baby Blue/Blue	34/422 Lilac/Violet







34/437 Ivory Glow/Blush Glow



Dynamic Soother[®] Prime

18m+

34/403 Coconut/Ivory



34/415 Pistachio/Green



34/407 Nude/Blush



34/419 Baby Blue/Blue



^{34/411} Granola/Orange



^{34/423} Lilac/Violet





34/438 Ivory Glow/Blush Glow



SOOTHING





Does not disturb the sucking reflex and speech and bite development*



Designed in cooperation with speech and language therapists with a view to protecting the sucking reflex.

Dynamic soother has a unique dynamic structure made of heterogeneous silicone that enables the natural sucking rhythm.

Nipple is made of durable silicone, which does not deform in the baby's mouth during use, and its taste and smell are not noticeable to the baby. Profiled shield makes it easier to breathe through the nose and swallow saliva, and the holes in the shield allow for free air flow, which reduces the risk of skin irritation.

* Provided that orthodontic and neurologopedic recommendations are followed.



Protects the sucking reflex

Dynamic nipple is made of non-homogeneous silicone layer, which enables shrinking and expanding with the baby's sucking motions.



Safe for breastfeeding

Symmetrical teat is inspired by a milk-filled nipple, which provides baby with a familiar feeling similar to that of the breast.



Safe for bite and speech*

Flattened nipple and thin neck of the soother allow baby to close freely and properly work their gums while sucking.

* Provided that orthodontic and neurologopedic recommendations are followed.



Does not deform in the mouth

Nipple is made of durable silicone that does not deform in the child's mouth during use.



Does not burden the child's bite

A very light soother does not burden the child's mouth and minimizes the risk of malocclusion.



Antiallergic

Delicate silicone in the soother is a neutral material for the baby which smell and taste are not noticeable.

Changes in size of the nipples and age indication of soothers:

PREVIOUS ONES:



Dynamic MINIsoother

Soother with smaller shield

The smallest of our soothers! 0-2m

Recommended for newborns. In contrast to standard soothers, LOVI MINIsoother has a smaller and lighter shield. It better adapts to the tiny mouth of a newborn.


















Night&Day Hedgehog

0-6m	6-18m
22/929	22/930

Night&	Day Boy	Night&	àDay Girl
0-6m	6-18m	0-6m	6-18m
22/913 _newboy	22/915 boy	22/913 _newgirl	22/915 girl









Jung	le Vibe	es Boy	Jung	le Vibe	es Girl	Harmo	ony Boy	Harmo	ony Gir
0-3m 22/901 boy	3-6m 22/902 boy	6-18m 22/903 boy	0-3m 22/901 girl	3-6m 22/902 girl	6-18m 22/903 girl	0-6m 22/905_ newboy	6-18m 22/907 boy	0-6m 22/905_ newgirl	6-18m 22/907 girl
00		2.3	60			0°		00	
			J						

Wild Soul Boy			Wild Soul Girl			
0-3m	3-6m	6-18m	0-3m	3-6m	6-18m	
22/882 boy	22/883 boy	22/884 boy		22/883 girl	22/884 girl	

Hey Boy	Hey Girl
6-18m	6-18m
22/887boy	22/887girl





Bota	nic Bo	у	Botar
0-3m	3-6m	6-18m	0-3m
22/869	22/870	22/871	22/869
boy	boy	boy	girl

Bol	tar	nic	Gi	rl
50	lai	πC	Οl	Iι

0-3m	3-6m	6-18m
22/869	22/870	22/871
girl	girl	girl

Salt & Pepper

0-3m	3-6m	6-18m
22/877	22/878	22/879
boy	boy	boy







Indian Summer		Indian Summer			
Boy		Girl			
0-3m	3-6m	6-18m	0-3m	3-6m	6-18m
22/855	22/856	22/857	22/855	22/856	22/857
boy	boy	boy	girl	girl	girl

I love

0-3m	3-6m	6-18m
22/866	22/867	22/868





Starc	lust Blue		Stardust Violet		Stard	lust G	reen	
0-3m 22/892 _blue	3-6m 22/893 _blue	6-18m 22/894 _blue		3-6m 22/893 _violet	6-18m 22/894 _violet		3-6m 22/893 _green	6-18m 22/894 _green







Buddy Bear

0-6m 6-18m 22/863 22/865





It retains all the properties of soothers for younger children, such as dynamism or a symmetrical shape resembling of mother's breast nipple. The silicone nipple of the soother is strengthened, making it resistant to biting. This is especially important during periods of intensive development of teeth and gums.

22/931 Night&Day Hedgehog 22/916boy Night&Day Boy 2/916girl Night&Day Girl











22/876boy Indian Summer Boy

22/876girl Indian Summer Girl

22/880 Salt & Pepper











22/895_blue Stardust Blue

22/895_violet Stardust Violet

22/895_green Stardust Green



SOOTHING

Soother clip with ribbon/ Soother holder

Stylish and practical

Soother clip with ribbon – is an interesting and stylish accessory for your child's soother and clothes. It is a great convenience for parents and a modern design consistent with the collection of our soothers.Irreplaceable during walks and travels – it is a guarantee that the soother will not get lost and fall on the floor, and thanks to the soother clip with ribbon soother will always be at hand.

51/020boy Baby Shower



Soother holder is equipped with a practical clip that allows you to conveniently and securely attach the soother to the baby's clothing, protecting it from getting soiled or lost as the baby becomes more active.



51/020girl Baby Shower



Clean soother always at hand

Soother container is an essential addition to everyday child care. It allows for convenient and hygienic storage of the soother while walking or traveling. It helps keep the soother clean and protects it from getting lost. The container is universal and fits most soothers available on the market. Silicone soother case protects the soother from loss and dirt. The case can hold up to two soothers, including a spare one. A specially designed opening on the side allows for easy insertion and removal of the soother, without having to detach the case. The silicone case has a special, antistatic coating that is more resistant to dust, making the case easy to keep clean. Additionally, when turned inside out, it can be washed in the dishwasher.







DRINKING FROM A CUP



Learning how to drink

Take advantage of our range of cups adapted to each stage of a child's learning to drink independently.

A toddler can start their adventure with

Training cup Genius, which supports safe drinking and helps a child develop habits that will be useful when transitioning to an open cup.



Our range also includes **First Cup with a very soft spout** - ideal when switching from a bottle to drinking from a cup and **First Cup with a weighted straw**, which allows drinking at any angle.

For children who have already mastered the first steps in learning to drink, **Non-Spill Cup** will be a great solution, and for little champions ready to drink independently - **360° Cup**, which allows drinking like from an open cup, but without spilling.

For an energetic explorer who is constantly on the move, the larger **Cup with a straw** will be perfect - convenient for everyday adventures.

With LOVI, every cup is a step towards independence!

DRINKING FROM A CUP Training cup Genius

Designed with speech care expertise

35/368_gre Pistachio

35/368_bei Nude

Slow-flow

smart ins

6m+

Training cup LOVI Genius is an innovative cup for learning to drink, created based on tips from a speech therapist.

This is a cup that helps child develop healthy drinking habits because it provides the correct way to drink like from an open cup.

Once your child has mastered drinking, the insert can be removed and they can drink as if from an open cup.







Easy drinking

special insert slows down the flow of water and minimizes the risk of choking.



Drinking in safe position

thanks to the cut-out edge of cup, child does not have to tilt their head back.



Fluid quantity control

thanks to transparent cup and insert, child can see approaching liquid and parent knows how much child has drunk.

First cup with spout



First cup with spout is the perfect cup to start learning how to drink independently after 6 months of age. It allows baby to quickly and easily switch from drinking a bottle to a cup.

It has an extremely soft spout, profiled like a teaspoon making learning to drink even easier. It is handy and light and the profiled handles perfectly fit to the tiny hands of a child.





Profiled spout

like a teaspoon, perfect to start learning to drink.



Profiled handles

adjusted to tiny child's hands.



Spill cup

water can drip from it freely, that is why the child does not have to put a lot of effort into learning new skills.

DRINKING FROM A CUP First cup with weighted straw

I'm learning to drink from a straw

Non – spill weighted straw – drinking from all angles

kubek niekapek



35/363 Brown 35/364 Green 35/367 Harmony

6m+



Handle colors may vary from those shown in the photo

First cup with weighted straw is designed for the youngest children (6m+). The delicate, flexible straw of the right diameter and length does not irritate the palate and is easy to grab by a child. A safe-sized weighted straw follows the drink and allows to drink freely from any angle.



Delicate, silicone straw

does not irritate the palate thanks to the right diameter and length.



Non – spill cup

water does not run out and baby stays clean and dry.



Weighted straw

allows a child to drink freely from different angles.





Non-spill cup is a great choice for children who have already taken their first steps in learning to drink and are gradually mastering the use of a cup with a spout. The soft spout encourages the child to make an effort and develop new skills. Profiled handles are ideal for more confident children. The cap protects the spout from dirt, making it suitable for use both at home and during walks. The lid is compatible with the base of the LOVI 360° cup.



Soft and silicone spout

The high-quality silicone material is delicate and chemically inert.



Ergonomic

Spout has an ergonomic shape and length that places it away from the child's teeth area.



Easy to wash

All parts of the cup can be easily disassembled for washing. The spout is sterilisable.

DRINKING FROM A CUP 360° Cup

No-splash **Glass-like** drinking - from any side drinking, ntibacterial protection . but without CONCENTRATI spilling 9m+ among child's first cups 1/599new 1/610 1/611 Night&Day Rabbit Night&Day Fox Buddy Bear Seal Seal available for available for purchase! purchase! 1008 1111111 7 7

360° cup accustoms child to the natural way of drinking (like drinking from a glass) but without spilling.



Innovation sealing system Enables drinking without spilling, but it is not non-spill to teach fluid intake control.



Saniconcentrate antibacterial protection* Thanks to natural, antibacterial protection, bacteria are reduced up to 99,9%.

*Compared to the surface without SaniconcentrateTM, confirmed by independent laboratory test



Cup with straw





Cup with Straw allows a child freely quench the thirst , after closing the cup nothing will spill out.



Delicate straw Made of soft, high-quality silicone that does not irritate the gums and is chemically inert.



Convenient handle It allows easy opening

and closing, also by a child. The closure is strong enough to allow the child to hold the cup securely even while moving.



EXPANDING THE DIET



Expanding the diet

Introducing solids is a milestone



in baby's development – full of new tastes and textures.

But it's not just about what lands on the plate – the entire learning-to-eat experience matters.

Our products are designed with this special stage in mind – to support your little one's needs and meet the expectations of parents.

EXPANDING THE DIET Tableware Set with Cup

Everything needed to start solids

LOVI Tableware Set includes a bowl, a plate and a cup - everything that is necessary to expand the child's diet. LOVI Tableware is ideal for learning how to eat – the bowl and plate suit a wide range of meals, while the cup is perfect for practicing drinking from an open cup. LOVI products are light, handy, easy to grip and have safe, oval shapes so they can be used by both parents and children.





Complete set for expanding diet

All tableware needed for eating training. 21/533_bei Nude





Easy to wash

No nooks means that tableware can be easily washed by hand or in the dishwasher.



Safe for a child

No melamine and BPA. First feeding spoon

Recommended as first weaning spoon

LOVI First feeding spoon is shallow, narrow and firm, making it ideal for starting a diet expansion. Its comfortable, long handle makes it easier for parents to scoop food from the jar and feed baby, while also allowing the child to easily grab the spoon. Spoon's unique shape, inspired by a speech therapy spatula, helps the child learn to pull food off more effectively.





First feeding spoon

Unique shape for easy start in expanding diet. 35/584_gre Pistachio





Makes it easier for child to take food

shallow and narrow like logopedic spatula, thus suitable for the youngest children.



Comfortable for parent

Long handle makes it easier to scoop food from the jar and feed the baby.

EXPANDING THE DIET First feeding spoon and Tablespoon Set

Various spoons needed for eating training

LOVI First feeding spoon is shallow, narrow and firm, making it ideal for starting a diet expansion. Spoon's unique shape, inspired by a speech therapy spatula, helps the child learn to pull food off more effectively.

LOVI Tablespoon is a facilitation for children and parents when eating larger portions and more varied foods.

The larger spoon, for a new stage, is ideal for children learning to eat independently, thanks to the perfect depth and width food doesn't spill out and the spoon fits perfectly in the child's mouth.





Set of spoons for expanding the diet

Different types of spoons needed to expand the diet. 35/585_bei Nude



First spoon – makes it easier for child to take food

Shallow and narrow like logopedic spatula, thus suitable for the youngest children.



Tablespoon – perfect for the next stage in expanding diet

The size of the ladle makes it easier to scoop larger portions of food or soup. Silicone bib with pocket

Comfortable. Practical. Original.



LOVI Silicone bib with a pocket is a convenience for parents - it protects against dirt while learning to eat independently. It is made of light, soft and safe silicone. The hard and deep catches food scraps, comfortably surrounds the belly, reaching wide to the baby's sides. The adjustable clasp and the ergonomic shape of the bib, especially its contoured sides, ensure freedom of movement. Bib has an original design, thanks to the unique pocket structure, and is also easy to clean and dishwasher safe.



Comfortable

Soft, light silicone and contoured shape ensures freedom of movement.



Practical

Hard and deep pocket for catching food scraps, pocket surrounds the belly, reaching wide to the sides of the child.



The different thickness and hardness of the silicone

Thickened on the pocket and in the place of fastening, the rest of the bib is thinner, delicate for the child.

CLINICAL TRIALS



Results of clinical trials

conducted under clinical conditions

Our advanced technologies are developed based on the requirements defined by specialists collaborating with LOVI brand.Selected LOVI products undergo usability testing as part of product research.

We conduct these studies in hospitals and specialist clinics among doctors, midwives, and parents - with the participation of large groups of infants.

Check the research results

Read on pages 62-65

Mammafeel bottle

Breakthrough study on the LOVI Mammafeel bottle confirms that it does not disrupt the sucking reflex, thereby supporting natural breastfeeding.

Results

Neurologopedic studies of sucking biomechanics in a group of 102 newborns and infants aged 0-12 months fed with LOVI Mammafeel bottle in relations to natural feeding or a bottle used by a parent, conducted by Magdalena Mazur – neurologopedist, Poznań, Poland, 2023.

So close to mum's breast

The study results indicate that LOVI Mammafeel bottle provides, during feeding (across 71 feeding sessions):

- a proper number of sucks,
- correct swallowing sounds during feeding,
- proper coordination of sucking-breathing-swallowing (the so-called "triad"),
- correct lip movement,
- proper lip seal,

at least as effective as during breastfeeding, and additionally:







Nasal breathing in 87.3% of feedings*

* for 71 feeding sessions

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Correct mouth angle maintained in 85.9% of feedings*

* for 71 feeding sessions

Correct functioning of lips in 94.4% of feedings*

* for 71 feeding sessions

Thanks to this Mammafeel bottle:

- Protects and does not disrupt the sucking reflex
- Supports moms who breastfeed and those who express milk
- Allows babies to return to the mother's breast
 - Helps babies who struggle with proper latching

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.

Mammafeel bottle

The study also compared the way milk was drawn by babies using LOVI Mammafeel bottle to the way they drank from their own bottles brought by parents (a total of 31 own bottles from 11 different manufacturers).

Bottle unlike any other

The study show that, compared to own bottles, Mammafeel bottle provides better lip seal, improved coordination of sucking-swallowing-breathing (the so-called "triad"), a more optimal mouth angle, and more correct lip movement during feeding.





Thanks to this Mammafeel bottle:

- Reduces the risk of colic
- Decreases difficulties with breastfeeding
- Supports proper coordination of sucking, breathing, and swallowing
- Allows correct nasal breathing
- Enables proper function of lips and tongue during sucking

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.

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Mammafeel bottle



What do the results show?

If a mother wants or needs to bottle-feed, or wishes to feed her baby alternately, using Mammafeel bottle ensures the proper development of the key areas of the mouth that the baby engages when breastfeeding. The baby performs almost the same sucking pattern both on the mother's breast and with LOVI Mammafeel bottle - meaning it's always similar, easy, pleasant, and calming

- notes neurologopedist Magdalena Mazur.

Study results showed that thanks to its unique design, the dynamic nipple of LOVI Mammafeel bottle not only visually resembles a mother's breast, but also behaves similarly during sucking.

Teat is made using special technology that gives the baby the ability to sense two different texture layers. It mimics a milk-filled, ready-to-feed mother's breast, with a smooth and soft nipple and areola with different and more texture. This means that a baby drinking from LOVI Mammafeel bottle experiences similar sensations (in terms of structure and texture) to breastfeeding. The base shape and firmness of the teat help the baby correctly position and seal the lips, while the soft tip allows for free tongue movement

- emphasizes Magdalena Mazur.

Unique design inspired by the mother breast

Learn more about study



Soft, dynamic tip

 expands and contracts with the baby's suckling reflex

Flesh-coloured ring

- flexible and delicate similar to skin, resembles in color and softness of the areola of the nipple

Firm, contoured base

- allows stable, wide lip placement and sealing, just like on the breast

LOVI bottle with Dynamic Teat[®]

Evaluation of the suckling function based on the proper physiological suckling pattern



Evaluation of the physiology of feeding: breathing patterns, swallowing patterns, ease of combining breastfeeding with bottle feeding and colic prevention

89% OF MEDICAL PRACTITIONERS

Tested

by doctors

did not observe any difficulties in combining breastfeeding with bottle feeding using LOVI bottle

Results of

a clinical trial of the LOVI bottle with Dynamic Teat®

A product usability survey conducted under clinical conditions in 2007, using a specialized questionnaire, on a group of 607 infants aged 0–12 months, Involving medical practitioners, nurses, midwives and parents (in Polish hospitals and paediatric clinics) confirmed the following unique features:

- maintenance of suckling rhythm
- correct coordination of suckling,
- swallowing and breathing
- active work of muscles of lips and tongue
- effective suckling

Clinical trial results prepared by: Aleksandra Lada M.D., PhD, Speech and Language Therapist, Specialist in Feeding and Communication Development Disorders in Young Children / NDT SLT Senior TutorSenior Tutor



REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.

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